

University of Pretoria Yearbook 2019

Research methodology 740 (TBE 740)

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| Qualification | Postgraduate |
| Faculty | Faculty of Economic and Management Sciences |
| Module credits | 0.00 |
| Programmes | BComHons Tourism Management |
| Prerequisites | No prerequisites. |
| Contact time | 1 lecture per week |
| Language of tuition | Module is presented in English |
| Department | Division of Tourism Management |
| Period of presentation | Semester 1 |

Module content

The focus in this module will be on teaching some of the fundamental processes, principles and techniques necessary to conduct and interpret empirical research in a business context.

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